

# Promises and challenges of massive-scale AI

### The case of large language models

#### Laurent DAUDET

LightOn, CTO and Co-Founder / Université de Paris

diiP seminar series, November 3rd, 2021

# A new type of "foundation" ML models



Sector 1

### Light🕄n

User- <u>provided</u> prompt	Write a professional email to Tom Sanders, a salesman for a laser company.         Dear Tom,
Automatic text generation	I am a potential customer for your company, and I'm interested in learning more about your laser products. I have a particular need for a high-power laser that I need to cut through a thick piece of steel. I'm curious to know if you have any lasers that can cut through metal. If you have any products that can cut through steel, I'd love to talk to you about purchasing them. I look forward to hearing from you. Best, Ash
	Generate

# A new type of "foundation" ML models



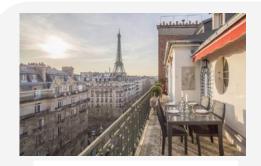
#### Light🕄n

User-provided prompt	Write a creative ad for the following product to run on Facebook: """ Airee is a line of skin-care products for young women with delicate skin. The ingredients are all-natural. """ This is the ad I wrote for Facebook aimed at teenage girls:
Automatic text generation	Airee is a line of natural skin-care products for young women with delicate skin. The ingredients are all-natural. From the day you're born to the day you're a senior in high school, all your skin needs is love. Airee moisturizes your skin naturally so you feel comfortable wearing beautiful clothing. Also, your skin is protected against bacteria and dirt so you stay healthy and your skin stays supple.



Generate

# A new type of "foundation" ML models



Real Estate in Paris

User-provided prompt

Automatic text generation now stays in context in French





Light

Dans le vieux Paris, les prix restent au beau fixe. «L'offre de biens à vendre a doublé par rapport à la même période l'an passé», indique Alexis Mathieu, de l'agence Laforêt. «En cette rentrée, nous avons à nouveau beaucoup de demandes d'estimation et de projets d'achat sérieux», ajoute Martial Michaux, de l'agence Émile Garcin Paris Le Marais. Dans ce secteur, le marché immobilier est sans cesse tendu, car l'offre de biens reste éternellement limitée. «Des ventes qui se bouclaient, il y a encore un an, sans négociation dans la journée sont moins fréquentes. Il faut compter une semaine», précise Alexis Mathieu. Les banques s'attendent à une remontée sensible des taux, à partir de novembre, tandis que les taux d'intérêt des prêts relais devraient rester à un niveau encore très bas jusqu'en 2020. Le stock de logements sociaux est un des rares actifs mobilisables pour la revente. Les institutionnels, à l'instar des promoteurs, demandent à leurs clients des financements de long terme, afin de maintenir leurs marges. Les «prix de vente ne sont pas encore négociables, car les acquéreurs sont toujours prêts à partir à moindre coût», estime Eric Legendre, associé et directeur associé d'AX A IM Real Estate Paris Ile-de-France. Toutefois, de plus en plus de dossiers de financement sont déposés avant la fin de l'année par des investisseurs privés. D'après Patrick Huguet, président de



### The new AI generation : Transformative AI

#### Light⊛n

#### GPT-3 released in May 2020 triggered a new Al generation



- "Understand" text with unprecedented accuracy
- Generate text in the right context and style
- Raw, unlabelled training data at "civilization scale"
- Perform tasks they have not been trained for
- Beyond text : images, video, computer code ...

Across businesses, this is a gamechanger, with "**Transformative AI**" disrupting text-based businesses, content creation, human-computer interaction

 $\rightarrow$  A worldwide race led by giants



# The hidden ingredient

The barrier to entry: compute

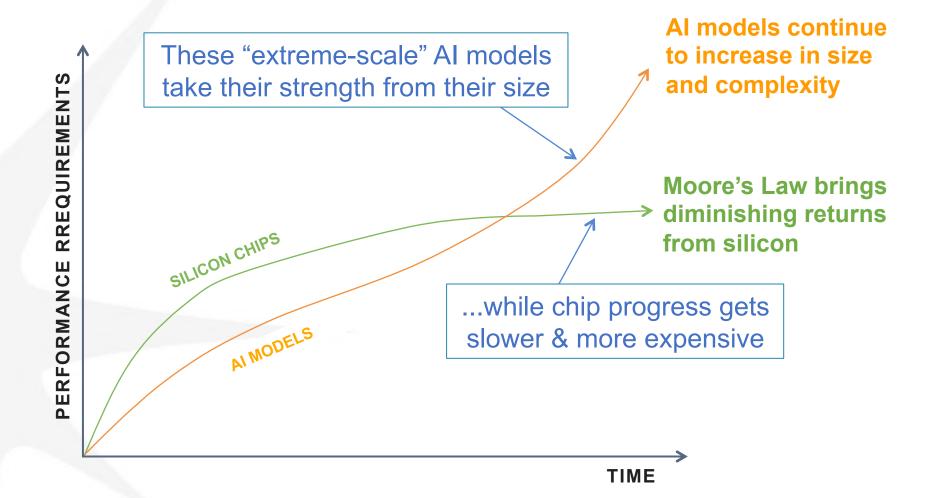
- Entering the era of supercomputer-sized AI
- Training GPT-3 :
  - 3 Million GPU-hours (V100)
  - Estimated price 5-10 M \$ for training a single model
- And it's only the beginning





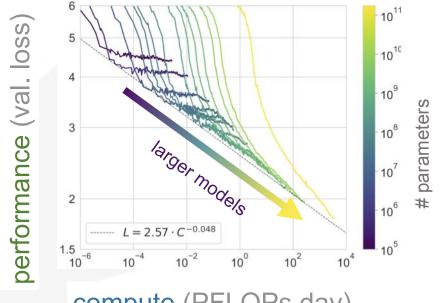


### Artificial Intelligence requires much faster processing



# The AI scaling hypothesis

Scaling laws in Language Models [Kaplan et al., 2020] For well-designed models, increased model size is all you need !



compute (PFLOPs day)

Larger models score higher, generalize better, train faster

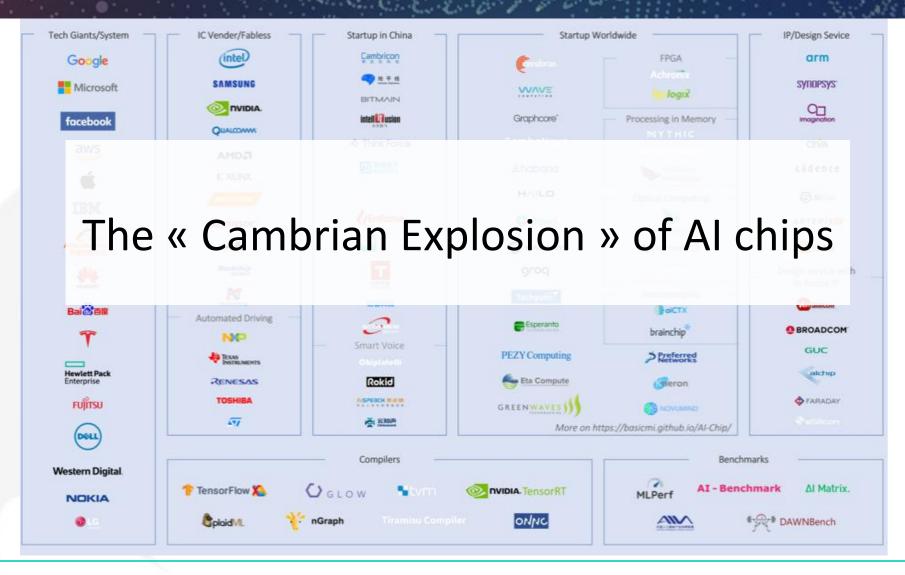
The biggest lesson that can be read from 70 years of AI research is that general methods that leverage computation are ultimately the most effective, and by a large margin.

Rich Sutton, The Bitter Lesson.

Light🛞n



ST. HICKNEY



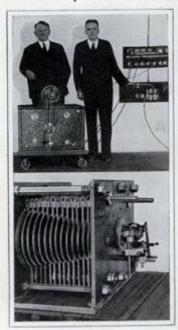
# There is light beyond pure silicon

# Quantum Classical Optics

# A short history of Optical Processing of Information

#### From Sieves ... to Fourier Transforms ... all the way to Neural Networks

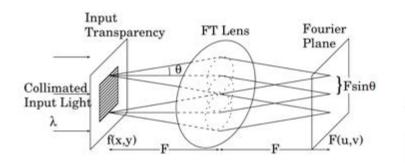
#### Electric Eye Solves Baffling Mathematical Problems



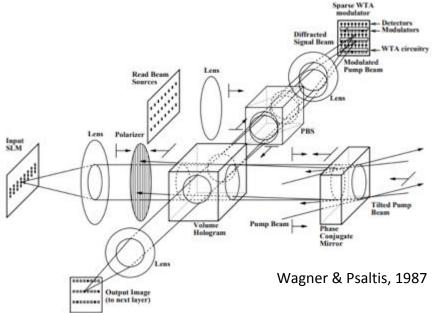
THROUGH the use of a photo-electric cell harnessed to complicated series of steel gears of different radii, Dr. Norman Lehmer, professor of Mathematics at the University of Southern California, has succeeded in solving certain problems that have balled mathematicians for centuries.

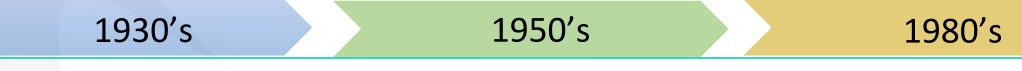
The new "Congruence Machine," as the contraption is called, deals with prime numbers running up into the thirty figursizes. In a test, the number 1,537,228,672, 093.201.419 was handed out for dissection and in three seconds the machine indicates two prime factors, 529,510,939, and 2,903, 110,521, which proved to be correct.

The end view shows series of gears with holes under each cog. Light from prisms is reflected through these holes into a photo cell to set the calculating mechanism in motion.



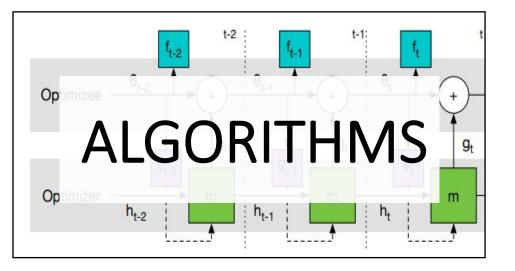
$$F(u,v) = \int \int f(x,y) e^{i\frac{2\pi}{\lambda F}(xx'+yy')} dxdy$$





# Rebooting Optical Computing: the AI era







# How LightOn actually started



#### Procrastination



#### Coffee



# It all started with a blog



Information theory Compressive Sensing



lgor



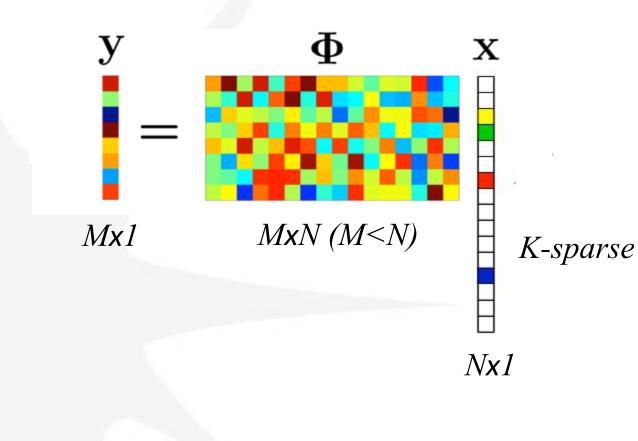
http://nuit-blanche.blogspot.com



### Laurent

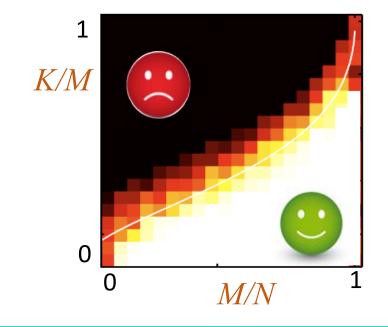
# **Compressive Sensing**





### Can one recover x from y ?

# YES with tractable algorithms for right values of *N*, *M*, *K*



# Lessons from Compressive Sensing

### Signals can be sampled at the level of their information content

#### Random Projections are very good for sensing at low data rate



#### Information theory Compressive Sensing



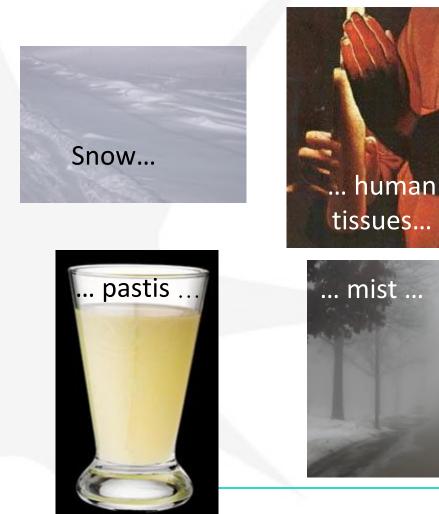
Laurent

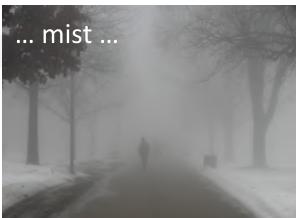
Light Transport in Diffusive Media





# Light transport in diffusive media





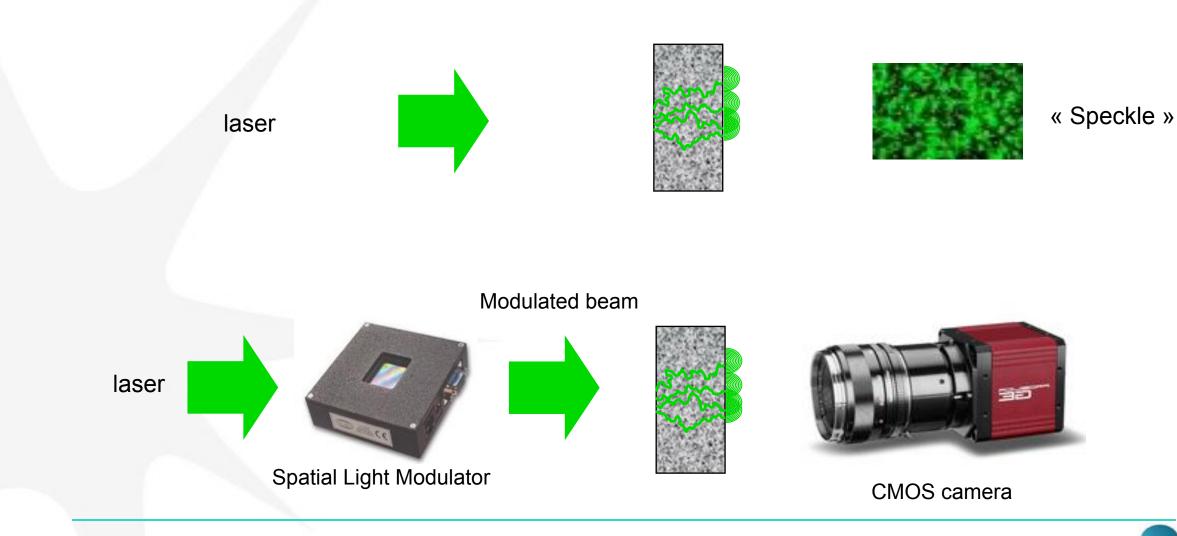
### How deep can one see ?



# Scattering: a coherent process

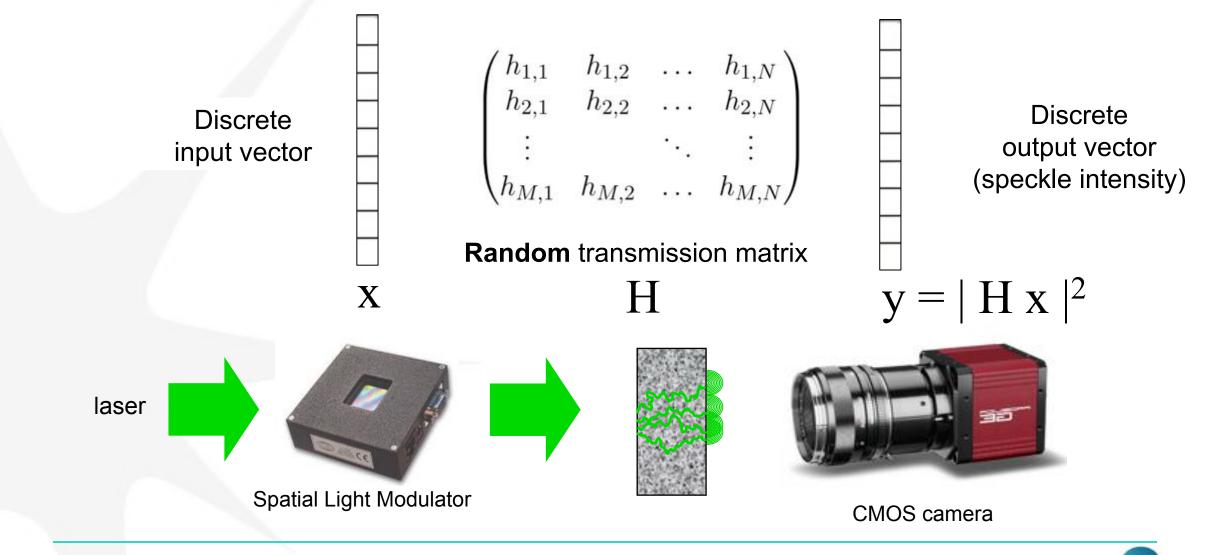


Proprietary



# Scattering: a coherent process





# Lessons from Light Transport in Diffusing Media

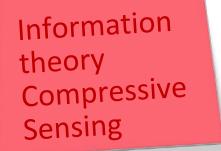
Light

Scattering preserves the information content

#### Scattering optimally scrambles information

- just like a Random Projection
- just like in Compressive Sensing
- Matrix-vector multiplication, followed by non-linearity
  - → ubiquitous in Machine Learning !







lgor



Laurent

Light Transport in Diffusive Media



**Sylvain** 

Machine Learning



Florent

# Random Projections in Machine Learning

• Random Projections act as distance-preserving point cloud embeddings

```
Johnson-Lindenstrauss Lemma (1984)

Lemma For any 0 < \epsilon < 1 and any interger n let k be a positive interger such that

k \ge \frac{24}{3\epsilon^2 - 2\epsilon^3} \log n

then for any set A of n points \in \Re^d there exists a map f : \Re^d \to \Re^k such that for all x_i, x_j \in A

(1-\epsilon)||x_i - x_j||^2 \le ||f(x_i) - f(x_j)||^2 \le (1+\epsilon)||x_i - x_j||^2
```



 NeurIPS 2017 Test of Time Award *"Random Features for Large-scale Kernel Machines"*, Rahimi, Recht, 2008

# Lessons from Machine Learning

Light🕉n

A **Random Projection** is an elementary computing building block that is well matched to the statistical nature of Machine Learning

- an optimal mixer / preconditioner of information
- changes the dimension of a set of vectors without changing distances / angles
- for data compression *or* expansion
- useful in supervised or unsupervised settings
- can be seen as a dense (fully connected) layer of a DNN

# Lessons from Machine Learning

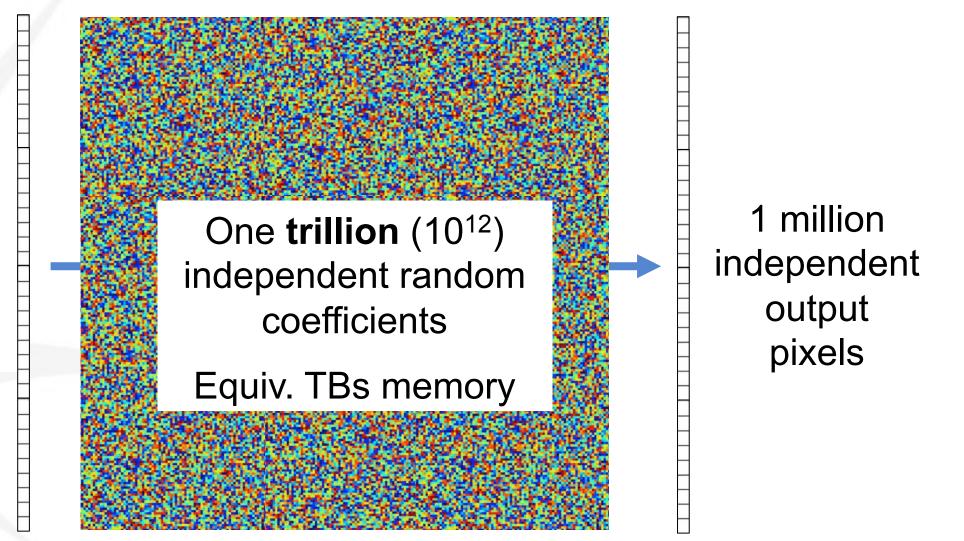


#### Random projections made $O(n^2) \rightarrow O(1)$

- How does it change computing pipelines ?
- Can we engineer it so that it has economic value ?

### Matrix-vector multiplication through light scattering

1 million independent input pixels



# Designed for Large Scale Machine Learning

The OPU performs **Random Projections** in the analog domain *input vector*  $x \rightarrow output$  *vector* y = Hx or  $y = |Hx|^2$ 

with H a *fixed by design* random matrix

&

LARGE

H of size higher than 10<sup>6</sup> x 10<sup>6</sup> (TBs of memory) FAST

kHz operation →10<sup>3</sup> such multiplies / s

Equivalent 10<sup>15</sup> OPS ... for a few W

\* Analog non-programmable - <u>non Von Neumann</u> - OPS not directly comparable to Flops

### LightOn Appliance



**LightOn Appliance**: the world's first photonic AI co-processor publicly available, since March 7th, 2021

#### Ultra-fast: 1500 TOPS

In a single photonic core

With only 30 W TDP 200 times better in #OPS/W than NVIDIA latest GPU boards

#### **Reduces the energy impact of AI**



#### **Provides enhanced data privacy**

# User interface (Jupyter)



upyter transfer\_learning Last Checkpoint: Yesterday at 4:18 PM (unsaved changes) Help Markdown \$ 53 **OPU Transfer Learning** In [1]: import warnings warnings.filterwarnings('ignore') from IPython.core.display import display, HTML display(HTML("<style>.container { width:100% !important; }</style>")) import time import numpy as np from sklearn.linear model import RidgeClassifier from lightonml.encoding.base import SeparatedBitPlanEncoder, MixingBitPl from lightonml.random projections.opu import OPURandomMapping from lightonopu.opu import OPU Load data In [2]: conv\_features = np.load('conv\_features.npz') labels = np.load('labels.npz')

n\_components = 315000

```
train_conv_features = conv_features['train']
test_conv_features = conv_features['test']
train_labels = labels['train']
```

LightOn Cloud : remote access to OPU, free for academic research

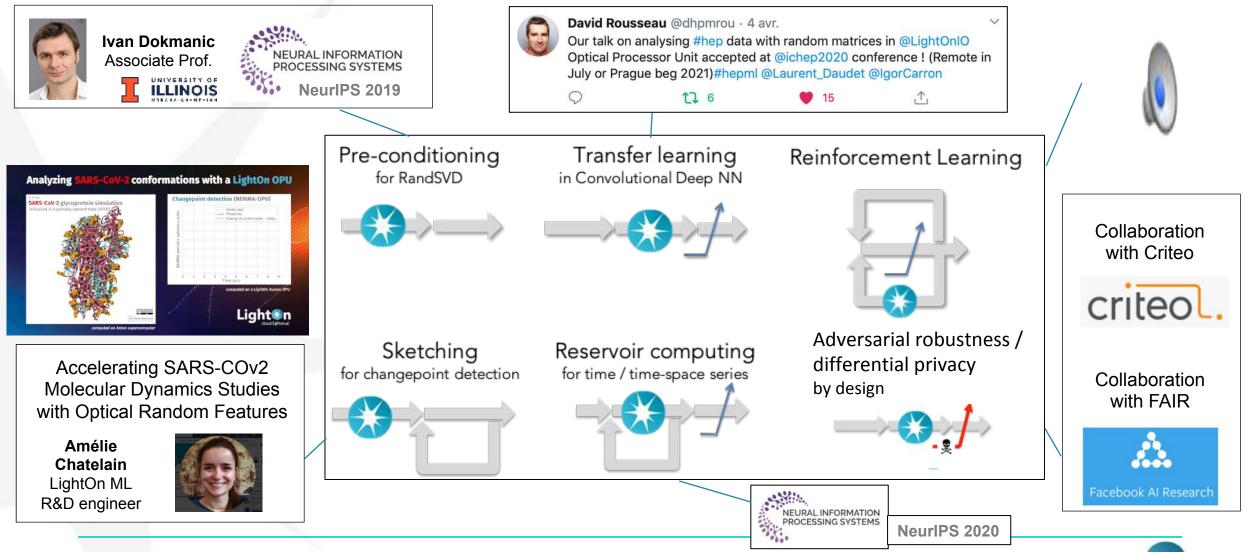
Access to OPU through Python library

Compliant with popular dev and Machine Learning environments



# Hybrid computing in AI pipelines





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Nicolas Keriven, CNRS researcher with the CICS team (Communication and Information in Complex Systems) in the GIPSA laboratory, Grenoble, France.

How to detect changes / anomalies within the 1000s of signals monitoring a complex system (factory, airplane engine, power plant, stock market...)?

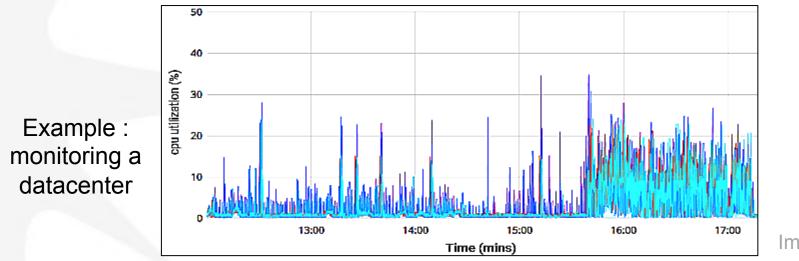


Image from Valsamas et al, 2018

IEEE TRANSACTIONS ON SIGNAL PROCESSING, VOL. 68, 2020

#### NEWMA: A New Method for Scalable Model-Free Online Change-Point Detection

Nicolas Keriven<sup>®</sup>, Damien Garreau<sup>®</sup>, and Iacopo Poli<sup>®</sup>

Abstract-We consider the problem of detecting abrupt changes in the distribution of a multi-dimensional time series, with limited computing power and memory. In this paper, we propose a new, simple method for model-free online change-point detection that relies only on fast and light recursive statistics, inspired by the classical Exponential Weighted Moving Average algorithm (EWMA). The proposed idea is to compute two EWMA statistics on the stream of data with different forgetting factors, and to compare them. By doing so, we show that we implicitly compare recent samples with older ones, without the need to explicitly store them. Additionally, we leverage Random Features (RFs) to efficiently use the Maximum Mean Discrepancy as a distance between distributions, furthermore exploiting recent optical hardware to compute high-dimensional RFs in near constant time. We show that our method is significantly faster than usual non-parametric methods for a given accuracy.

*Index Terms*—Change detection algorithms, Hilbert space, method of moments, optical computing.

In this paper, we propose a new approach for online, nonparametric change-point detection, whose main advantage is that it does not require to store any raw data in memory, but only appropriate smoothed quantities. It is inspired by: a) the classical Exponentially-Weighted Moving Average (EWMA), but requires less prior knowledge about the in-control distribution of the data, and b) a simple Sliding Window (SW) strategy in its model-free version, but is more efficient in memory and preserves data privacy.

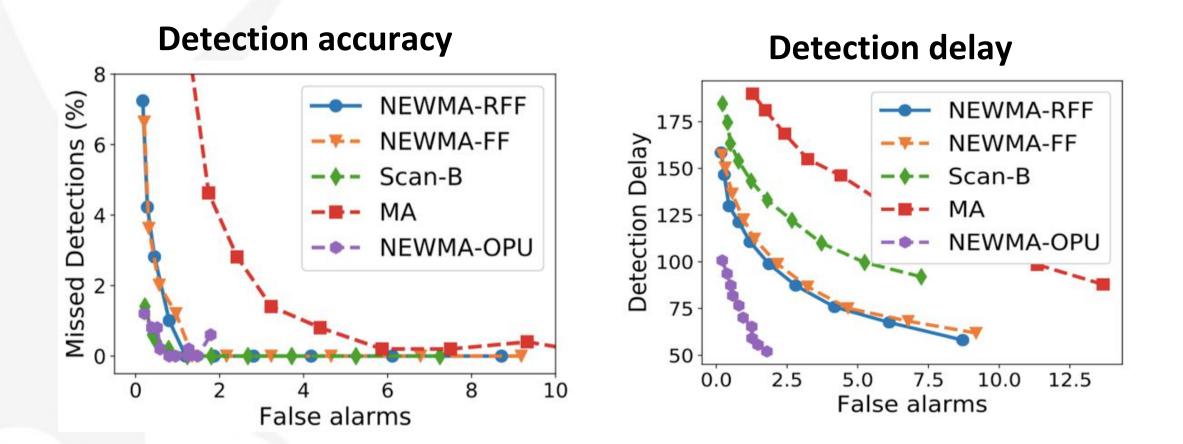
#### A. Framework: Model-Free Methods and Generalized Moments

We consider a stream of samples  $(x_t)_{t\in\mathbb{N}}$  with values in  $\mathbb{R}^d$  with potentially large d. The goal of online change-point detection is to detect changes in the distribution of the samples  $x_t$  in a sequential manner. We assume that the samples are inde-



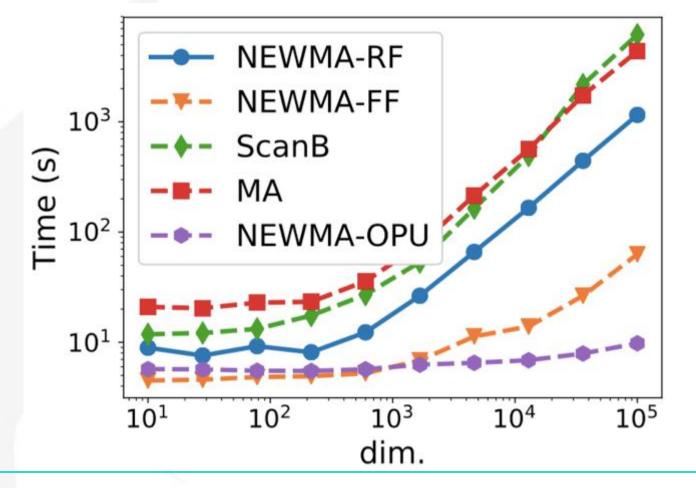
3515







#### **Computing time**



Several orders of magnitude faster than state-of-the-art

OPU compute time is essentially idenpendent of dimension !



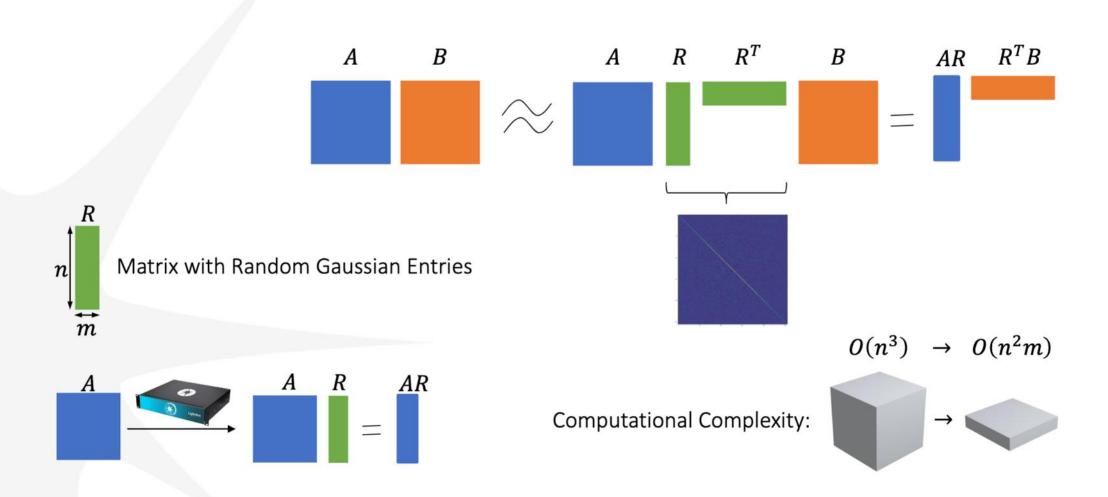
#### Randomized Numerical Linear Algebra

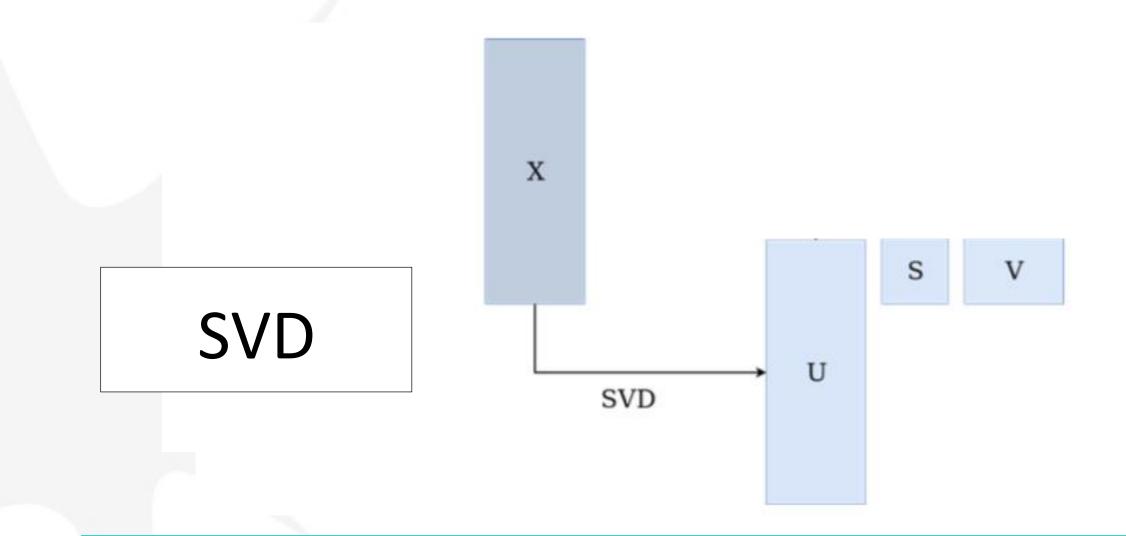
DOE RASC report (Jan 2021): randomized algorithms are "essential to the future of computational science and AI for Science."



- Approximate matrix multiplications
- Randomized SVD → recommender systems
- ... And much more

More info: https://arxiv.org/abs/2104.14429

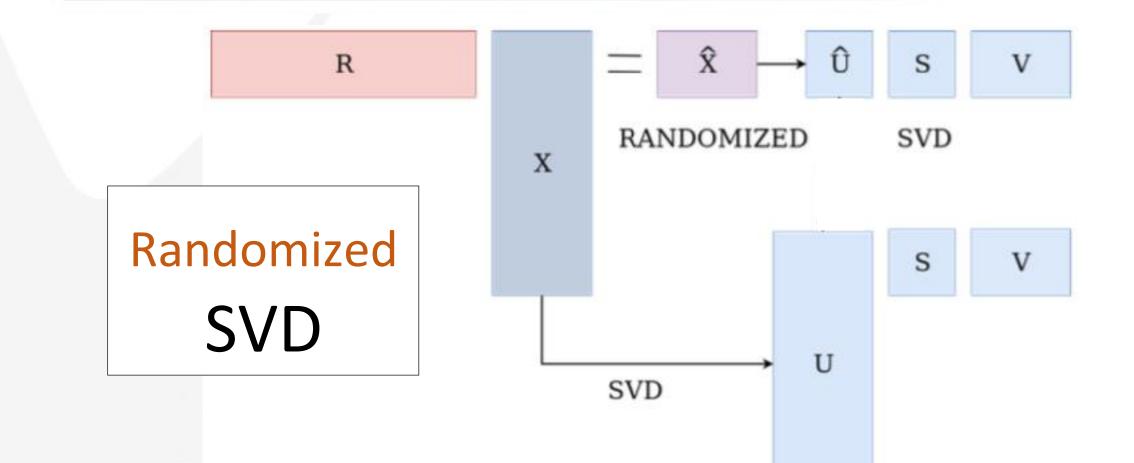




Light

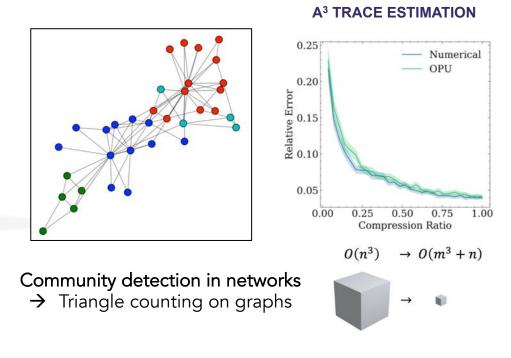
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Finding structure with randomness: Probabilistic algorithms for constructing approximate matrix decompositions, Halko, N., Martinsson, P., Tropp, J., 2009, arXiv:0909.4061

#### Randomized Trace estimators



(figure from Rossetti et al. Applied Network Science (2019) 4:52)



#### Can the OPU help for GPT-like computing ?

# A new paradigm for Al training



#### BEYOND BACKPROPAGATION: A NEW DISTRIBUTED TRAINING PARADIGM



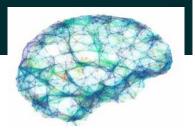
NEURAL INFORMATION PROCESSING SYSTEMS					
		Direc	t Feedbac	k Alignment	Scales to
NeurIPS 2020	Modern Deep Learning Tasks and Architectures				
		<b>Launay</b> <sup>1,2</sup> <sup>1</sup> LightOn	<b>Iacopo Poli</b> <sup>1</sup> <sup>2</sup> LPENS, École	François Boniface <sup>1</sup> Normale Supérieure	<b>Florent Krzakala</b> <sup>1,2,3</sup> <sup>3</sup> IdePhics, EPFL

- Architecture agnostic: scales to modern deep learning architectures neural view synthesis, NLP, recommender systems ...
- First optical training demonstrated on graph neural networks
   Oral presentation at NeurIPS 2020 "Beyond backprop" workshop
- Inference on silicon → model portability
- Currently restricted to "small" models on LightOn's infrastructure
   → how to scale up ?

#### At NeurIPS 2020, researchers proposed faster, more efficient alternatives to backpropagation

**Kyle Wiggers** @Kyle\_L\_Wiggers December 16, 2020 11:18 AM

VentureBeat, Dec 2020



# Optical computing meets Supercomputing

Nov 2021: First photonic AI co-processor in a #top100 supercomputer





### As a matter of conclusion



# The Hardware Lottery

Sara Hooker – August, 2020



#### "How does tooling choose which research ideas succeed and fail?"

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# Building a community





Technical articles, Blogposts, GitHub, White paper, Newsletter, Meetups, access to LightOn Cloud ...









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