# #Open17ClimateGender

# Pitch your idea for tackling climate and gender challenges with crowdsourcing solutions

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Deadline 30 September 2021 midnight CEST

## **The Challenge**

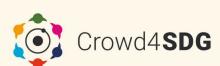
**The #Open17 Challenge** is about tackling the 17 Sustainable Development Goals (SDGs). This year's challenge focuses on SDG 5 (Gender Equality) and SDG 13 (Climate Action). Your challenge is to develop a project that tackles these SDGs using crowdsourcing: information gathered or actions taken by large numbers of ordinary citizens. This project can be at the scale of your community, your region, your country or the entire world.

# Pitch your idea

On how to address one of the following specific challenges and you may be selected for online coaching, to develop your idea into an impactful project and prototype.

- 1: Measuring the differentiated impacts of disasters on women and men
- 2: Assessing women's vulnerability to climate change effects on natural resources
- 3: Improving data on women's participation in environmental management
- 4: Measuring the health of ecosystems in a systemic way with women's contribution
- 5: Open Challenge: crowdsourcing for climate resilience and gender equality

#### Brought to you by:





This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 872944



#### **How it works**

**The selected 50 applicants** amongst the applications received participate in an online coaching programme starting with team formation and lasting 5 weeks at 2hrs/week (20 October-17 November).

**Five outstanding teams** will be selected by a jury to participate in an online challenge-based innovation workshop, co-organized by CERN IdeaSquare (January 2022, dates to be confirmed). During this workshop, teams will learn how to build a functional prototype for their project and connect with communities and social innovation experts who can help to launch and sustain the project.

**The top two teams** selected by a jury will be invited to present their projects to potential UN and NGO partner organizations as well as impact investors during the Geneva Trialogue event in Geneva, Switzerland. (March 2022, dates to be confirmed).

Participants who successfully complete the online coaching program will receive a certificate of completion from the UN Institute for Training and Research, and similarly for the online workshop.

### How to apply

The challenge is open to any individual or team of up to four people anywhere in the world. Applicants must be 16 or older. Applications must be in English, and participants should have a good command of written and spoken English. Application deadline is 30 September, midnight CEST. Apply at #Open17ClimateGender Challenge page on Goodwall.

#### **Crowd4SDG's partners:**













