



Circle U. Democracy knowledge hub and the elections

Interactive round table

Are social media a step-up or an obstacle for democracy ?



29/04/2024 from 4:30 pm to 6:30 pm



AGORA 12 or on Teams

You've probably also noticed that more and more messages from politicians are appearing on your social media. The electoral campaign is then to a large extent also being held on social media, which moreover represents a considerable budget (e.g. 6 million euros spent by Belgian parties on Meta in 2023).

This event offers a broader perspective on this tendency. **We want to give a podium to students** who are carrying out (or have carried out) research related to this topic, whichever their study field is. Specialists on this topic, both from UCLouvain and other Circle U. universities, will also intervene in order to link the student presentations with broader tendencies and to give suggestions to those working on this subject.

This means you can participate in two ways:

1. Come and present your work!
2. Come to listen and support your friends who present!

Present your work (MA paper, bachelor paper, traineeship, other) on this topic in 180 seconds. **Don't hesitate to be creative!** This way, you valorise your research and give it a life beyond a file on your computer. Moreover, you can also **receive suggestions from specialists** of UCLouvain and other Circle U. universities. We welcome among others prof. dr. Sandrine Roginsky (communication studies, UCLouvain), prof. dr. Alexander Clarkson (political science, King's College London and Circle U. chair Democracy knowledge hub), and prof. dr. Barbara De Cock (linguistics, UCLouvain, Circle U. chair Democracy knowledge hub).

Those who cannot be in Louvain-la-Neuve for the event can send a 180 seconds video. If you're looking for inspiration on how to make a 180s presentation, you can watch the videos underneath. Of course you can also participate with a less elaborated presentation.

<https://www.youtube.com/watch?v=rUApwkNlkKc>

<https://www.youtube.com/watch?v=9YRGzDkymYM&list=PLBcSHVMkBQZj3CQ0ykc8qY8r8SefX2Jla&index=17>



There will be **a prize for the best presentation in terms of content and a prize for the most original presentation**. But, don't worry, all presenters will receive **a certificate for their participation**.

Some possible topics to inspire you:

- Does political communication via social media allow for a better interaction with citizens?
- Do social media contribute to a polarisation in society?
- How do politicians formulate their messages on social media?
- Should there be more legislation on the use of social network or on the budget used by politicians for social media publications?
- Do politicians seem less professional when communicating via social media?
- Which social media for which audience?
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Your presentation can be in English or in French (**with PowerPoint in English**).

If you want to contribute with a presentation, send us **your proposal by 19 April** via

https://forms.office.com/Pages/ResponsePage.aspx?id=1JCwei76z068fEEEntNWC7J0af_FI5uNOjc22NgubOFpUN0I3OUFSSldWSko2N0xVOUITS0dLRVQzQy4u

